

Farm and Ranch Details



Base Price \$70.00 Per Thousand (M)

Phone Numbers: +\$20.00/M

Minimum Order: \$350.00

Additional selections: +\$5.00/M to +\$15.00/M

Farm & Ranch - The most demographically enhanced and unique Farmers database on the market. Farmers and Ranchers represent a unique population in America. They have applied for, and received USDA subsidies. The data contains producer type, crops or produce, crop acreage, livestock, herd size, as well as extensive household demographic and lifestyle data. These farmers and ranchers have chosen to live outside the metropolitan areas. Their lifestyles are framed by the rural setting. They are very affluent, high-end consumers with business and personal purchasing power. Because they have limited access to shopping outlets, they frequently use mail order and on-line shopping to buy or research purchases.

Selects

Address Type
Estimated Age
Estimated Income
Estimated Wealth
Gender
Homeowner Type
Household Composition
Length of Residence
Marital Status
Median Home Value
Median Income
Median Years in School
Oldest Age at Address
Percent Black
Percent Hispanic
Property Type
Title

Selects

Size of Family Dwelling
Exact Age
Dwelling Type
Presence of Children
Number of Children
Child Age

Farm/Ranch Selects Farm/Ranch Selects

Cotton Acreage
Cattle Feed
Oats
Rye
Triticale
Flax
Fruit Apples
Els
Sesame
Tobacco
Burley
Fire Cured
Juice Grapes
Fruit Longans
Flue Cured
Sunflower
Canola
Rape Seed
Safflower
Apricots
Peaches
Pears
Tomatoes
Fruit Blueberries
Fresh Potatoes
Virginia Sun Cured
Virginia Fire Cured
Dark Air Cured
Cigar Binder Filler
Mustard
Bean
Dry Lentils
Peanut
QPeanuts
APeanuts
Dry Whole Peas
Cotton Seed
Sunflower Seed
Crambe Seed
Honey

Farm/Ranch Selects

Product Type
Wheat Acreage
Corn Acreage
Barley Acreage
Soybean Acreage
Sorghum Acreage