



## MortgageBase

31,000,000 Records

Base Pricing \$45.00 Per Thousand (M)

## MortgageBase Premium

37,000,000 Records

Base Pricing \$65.00 Per Thousand (M)

Phone Numbers: +\$20.00/M

**MortgageBase** includes nearly one million deed-transactions per month, combined with a Tax Roll file of over 37 million single family and condominium residences, resulting in millions of transactions that have been identified with a change of home ownership from the current month back to the late 1980's

This deed driven database, compiled from County Recorders Offices, provides a daily snapshot of most transactions that have recently occurred. This file is best suited for New Homeowner offers, PMI Insurance Users, Refinance, Reverse Mortgage lead generation, VA / FHA / Conventional Streamline offers, and much more.

**MortgageBase Premium** includes all of the demographic selects and data found in the original **MortgageBase** file. The additional source used to compile **MortgageBase Premium** provides more homeowner records, additional property and loan selections, and increased accuracy from verifying records across two primary sources.

### Selection Level 1:

Address Type  
Dwelling Type  
Estimated Age  
Estimated Income  
Estimated Wealth  
Ethnic Code  
Gender  
Homeowner Type  
Household Composition  
Latitude  
Length of Residence  
Longitude  
Marital Status  
Median Home Value  
Median Income  
Median Years in School  
Oldest Age at Address  
Percent Black  
Percent Hispanic  
Property Type  
Title

### Selection Level 2:

Child Female 0-2  
Child Female 3- 5  
Child Female 6-10  
Child Male 0-2

### Selection Level 2:

Child Female 11-15  
Child Female 16-17  
Child Male 11-15  
Child Male 16-17  
Child Male 3-5  
Child Male 6-10  
Child 0 - 2 \*  
Child 3 - 5 \*  
Child 6 - 10 \*  
Child 11 - 15 \*  
Child 16 - 17 \*  
\*Unknown Gender  
Exact Age  
Nielsen County Code  
Number of Children  
Presence of Children

### Selection Level 3:

\*Home Sale Amount  
\*Mortgage Loan Type  
\*Mortgage Loan Amount  
\*Adjustable Interest Rate  
\*Mortgage Interest Rate  
\*Term of Mortgage  
\*Mortgage Loan to Value  
\*Subprime

### Selection Level 3:

\*Lender /Name Present  
\*Mortgage Credit Line Info  
\*Mortgage Estimated Equity  
\*Mortgage Estimated Monthly Payment  
\*Refinance  
\*First Mortgage Only  
\*Second Mortgage  
\*Construction Loan  
\*Lender Type  
\*Estimated Loan Balance  
\*Year Home Built Code  
\*Year Home Built  
\*Purchase Date  
\*Refinance Date  
\*2nd Mortgage Date  
\*Credit Line Date  
\*Swimming Pool  
\*Home Land Value  
\*Land Square Feet  
\*Home Square Feet  
\*Home Stories  
\*Home Rooms  
\*Home Bedrooms  
\*Home Baths  
\*Home Assessed Value

### Selection Level 4:

Bank Credit Card  
Finance Company Credit Card  
Gas Credit Card  
Mail Donor  
Mail Order Buyer  
Mail Order Responder  
Miscellaneous Credit Card  
Retail Credit Card  
Standard Specialty Credit Card  
Super Niches  
Travel Credit Card  
Upscale Retail Credit Card  
Upscale Specialty Credit Card

### Selection Level 5:

Revolving Debt  
Summarized Credit Score  
Value Score

### Additional MortgageBase Premium Selections:

Home Assessed Value	Home Land Value	Land Square Feet
Home Baths	Home Rooms	Year Home Built
Home Bedrooms	Home Square Feet	Year Home Built Code
Home Improvement Value	Home Stories	Pool Owners

**See full category list for additional demographic selections.**