### **BUSINESS MENTORS**

#### **Entrepreneurial, Business Opportunity**

#### FILE DESCRIPTION

This file is packed with students from top business gurus. These entrepreneurs are starting their own businesses and creating their own wealth. They have the tools they need from personal coaching, books, audio sets, software and they are frequent seminar attendees.

# FILE BREAKDOWN 1,060,864 Total File \$115.00/M 899,261 Last 12 Months \$115.00/M 492,356 Last 6 Months \$+5.00/M 257,901 Last 3 Months \$+10.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS	
Email	\$50.00/F
FTP	\$50.00/F
Email Campaign Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES	
Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE	
Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

#### Postal, Telephone, Email

#### **PROFILE**

GENDER:

40% Female

43% Male

#### SOURCE

Direct Response

#### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

#### CONTACT

For more information, contact:

#### Patricia Thompson

Phone: (801) 235-8061 ext 120 Counts: counts@a-names.com Orders: orders@a-names.com

INQUIRE FOR NON-PROFIT PRICING!

## **Updated January 2020**

Updated: Quarterly Names Thru: December 2019 Next Update: April 2020

