

GET MOTIVATED SEMINARS

Self Improvement Seminar

FILE DESCRIPTION

Attendees to the Get Motivated Seminars. These seminars featured high-profile speakers that included US Presidents, business magnates, professional athletes, entertainers, entrepreneurs, and Olympians.

These action-packed seminars focused on self-improvement, personal development, continuing education, entrepreneurial training, and leadership and management skills training. This training offered something for everyone, and were well attended by professionals in a large variety of industries. The seminars also drew the attention of retirees, housewives, and students.

Get Motivated Seminars, Inc. organized business, motivational, and educational seminars. The seminars focused on various topics, including time management, team building, leadership, personal development, goal achievement, sales training, negotiation skills, financial management, investing, relationships, health and fitness, spiritual success, business strategies, motivation, customer service, communication skills, and productivity.

FILE BREAKDOWN

2,809,906	Last 48 Months	\$115.00/M
1,022,027	Last 24 Months	\$115.00/M
136,033	Last 12 Months	\$115.00/M
4,287,408	At Email Address	\$160.00/M*

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
*Transmission Fee	+\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M*
Splits – First Pair	\$100.00/F
Each Additional	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test – First Two	No Charge
Each Additional	\$100.00/F

SELECTIONS AVAILABLE

@ Business Address	No Charge
Gender	\$7.00/M
@ Home Address	No Charge
KeyCode	\$2.00/M
Max Per Company	\$10.00/M
Multi-event Attendees	\$10.00/M
One Per Company	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$25.00/M
Title	\$10.00/M
Zip/SCF/State	\$7.00/M

Postal, Telephone, Email

PROFILE

GENDER:
38% Female
50% Male

Average Unit of Sale: \$89.95

51% At Business Address

SOURCE

Direct Mail Reponse, Attendees,
Product Buyers

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing and email broadcast orders must be prepaid.

CONTACT

For more information, contact:

Wendy Harwood

Email wharwood@a-names.com

Phone 801.235.8061 ext. 150

Fax 801.764.0613

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Names Thru: March 2015

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774 South 400 East, Orem, UT 84097
Toll Free 1.800.434.1851
Fax 801.764.0613

Email info@americannameservices.com
Web www.americannameservices.com