26 RED GOVERNMENT GRANTS ONLINE

Business Opportunity

FILE DESCRIPTION

This file consists of opportunists who have responded to a Government Grants Success Kit offer. The buyers have purchased digital media based products, including CD's, data, audio and video tutorials. The buyers also purchase access and memberships to information based websites regarding their topic of interest.

FILE BREAKDOWN		
507,609	Total File (12 Months)	\$115.00/M
507,609	Inquirers (12 Months)	\$110.00/M
0	Buyers (12 Months)	\$120.00/M
0	Buyers (6 Months)	\$+5.00/M
0	Buyers (3 Months)	\$+10.00/M
1,091,117	Total File @ Email Address	\$160.00/M*

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS	
Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES	
Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE	
Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$30.00/M
Zip/SCF/State	\$7.00/M

Postal, Telephone, Email

PROFIL

GENDER: 59% Female 40% Male

AVERAGE UNIT OF SALE: \$50.00/month

SOLIBO

Internet Generated

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

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