

# 26 RED GOVERNMENT GRANTS ONLINE

## Business Opportunity

### FILE DESCRIPTION

This file consists of opportunists who have responded to a Government Grants Success Kit offer. The buyers have purchased digital media based products, including CD's, data, audio and video tutorials. The buyers also purchase access and memberships to information based websites regarding their topic of interest.

### FILE BREAKDOWN

1,432,402	Total File (12 Months)	\$115.00/M
614,207	Inquirers (12 Months)	\$110.00/M
818,194	Buyers (12 Months)	\$120.00/M
447,971	Buyers (6 Months)	+\$5.00/M
234,651	Buyers (3 Months)	+\$10.00/M
3,078,977	Total File @ Email Address	\$160.00/M*

Minimum Order: Postal 5,000; Email 10,000

### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

### SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$30.00/M
Zip/SCF/State	\$7.00/M

## Postal, Telephone, Email

### PROFILE

#### GENDER:

59% Female

40% Male

#### AVERAGE UNIT OF SALE:

\$50.00/month

### SOURCE

Internet Generated

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

For more information, contact:

**Natsumi Morioka**

Counts: counts@a-names.com

Orders: orders@a-names.com

Phone: (801) 235-8061 ext 140

# Updated July 2018

Updated: Quarterly

Names Thru: June 2018

Next Update: October 2018



4844 N 300 W, Suite 201 Provo, UT 84604  
Toll Free 1-800-434-1851

Email info@a-names.com  
www.a-names.com