

ANS PREFERRED CONSUMER

General

FILE DESCRIPTION

Reach demographically targeted consumers through a large variety of selections with the ANS Preferred Consumer Database.

FILE BREAKDOWN

237,000,000 Total File \$95.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Email Campaign Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

Postal, Telephone, Email

PROFILE

GENDER:
49% Female
40% Male

SOURCE

Direct Response

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

Patricia Thompson

Phone: (801) 235-8061 ext 120
Counts: counts@a-names.com
Orders: orders@a-names.com

More selection categories available on page 2

Updated January 2020

Updated: Quarterly

Names Thru: December 2019

Next Update: April 2020



4844 N 300 W, Suite 201 Provo, UT 84604
Toll Free 1-800-434-1851

Email counts@a-names.com
www.a-names.com

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HOBBIES & INTERESTS SELECTIONS

Arts	\$7.00/M
Auto Work	\$7.00/M
Aviation	\$7.00/M
Career Improvement	\$7.00/M
Children's Interests	\$7.00/M
Collectibles	\$7.00/M
Community Charities	\$7.00/M
Computers	\$7.00/M
Cooking	\$7.00/M
Crafts	\$7.00/M
Current Affairs	\$7.00/M
Dieting & Weightloss	\$7.00/M
Electronics	\$7.00/M
Exercise	\$7.00/M
Fashion	\$7.00/M
Fishing	\$7.00/M
Food & Wine	\$7.00/M
Games & Puzzles	\$7.00/M
Gardening	\$7.00/M
Health & Medical	\$7.00/M
Home Decorating	\$7.00/M
Home Improvement	\$7.00/M
Investments	\$7.00/M
Military	\$7.00/M
Music	\$7.00/M
Natural Foods	\$7.00/M
Outdoor Interests	\$7.00/M
Parenting	\$7.00/M
Pet Owner	\$7.00/M
Photography	\$7.00/M
Reading	\$7.00/M
Religious	\$7.00/M
Science & Space	\$7.00/M
Self Improvement	\$7.00/M
Sewing, Knitting & Needlework	\$7.00/M
Spectator Sports	\$7.00/M
Sports	\$7.00/M
Sweepstakes & Contests	\$7.00/M
Television	\$7.00/M
Theater & Performing Arts	\$7.00/M
Travel	\$7.00/M
Video Games	\$7.00/M
Woodworking	\$7.00/M

HEALTH & WELLNESS SELECTIONS

Allergy	\$7.00/M
Arthritis	\$7.00/M
Diabetic	\$7.00/M
Disabled	\$7.00/M
Orthopedic	\$7.00/M
Senior Needs Products	\$7.00/M

LIFESTYLE/LIFE CHANGE SELECTIONS

Boat Owner	\$7.00/M
Child Near Graduation	\$7.00/M
College Graduate	\$7.00/M
Expectant Parent	\$7.00/M
Intend to Purchase Vehicle	\$7.00/M
Motorcycle Owner	\$7.00/M
New Parent	\$7.00/M
New Teen Driver	\$7.00/M
Newlywed	\$7.00/M
Recently Divorced	\$7.00/M
RV Owner	\$7.00/M
SOHO	\$7.00/M
Truck Owner	\$7.00/M
Vehicle Type Owned	\$7.00/M
Vehicles Owned (#)	\$7.00/M

DONORS SELECTIONS

Animal Welfare	\$7.00/M
Charitable	\$7.00/M
Children's Causes	\$7.00/M
Community Involvement	\$7.00/M
Cultural & Arts	\$7.00/M
Environmental & Wildlife	\$7.00/M
Health	\$7.00/M
International Aid	\$7.00/M
Political (Conservative or Liberal)	\$7.00/M
Religious	\$7.00/M
Veterans	\$7.00/M

HOME & MORTGAGE SELECTIONS

Dwelling Type	\$7.00/M
Home Loan Type	\$7.00/M
Home Value	\$7.00/M
Length of Residence	\$7.00/M
Recent Home Buyers	\$7.00/M
Year Home Built	\$7.00/M

HOUSEHOLD SELECTIONS

Empty Nester	\$7.00/M
Grandchildren	\$7.00/M
Household Size	\$7.00/M
Number of Children	\$7.00/M
Single Parent	\$7.00/M
Veteran	\$7.00/M
Working Woman in Home	\$7.00/M

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