## ANS REAL ESTATE SEMINAR ATTENDEES

## Real Estate, Business Opportunity, Seminar Attendees

#### FILE DESCRIPTION

FILE BREAKDOWN

1,664,815

989,187

541,591

283,691

This file is comprised of individuals who have attended several different seminars, including how to make money from real estate investing. These attendees are highly motivated business opportunity seekers. They keep up to date on new avenues to improve their finances and increase their wealth.

## Postal, Telephone, Email

PROFILE

GENDER: 55% Female

45% Male

AVG AGE: 57 AVG HHI: \$65,000

#### SOURC

Direct Response

#### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

Last 24 Months	\$115.00/M
Last 12 Months	\$115.00/M
Last 6 Months	\$+5.00/M
Last 3 Months	\$+10.00/M

ELECTIONS AVAILABL

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS	
Email	\$50.00/F
FTP	\$50.00/F
Email Campaign Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES	
Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE	
Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

#### CONTACT

For more information, contact:

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Phone: (801) 235-8061 ext 120 Counts: counts@a-names.com Orders: orders@a-names.com

# **Updated January 2020**

Updated: Quarterly Names Thru: December 2019 Next Update: April 2020

