

B2B STRATEGY DECISION MAKERS PERMISSION BASED EMAIL LIST

Business Opportunity

FILE DESCRIPTION

This file consists of business professionals who responded to offers for education, books, and white papers, as well as tradeshow attendees with functional roles in market research, customer intelligence, customer experience, voice of the customer, feedback, HR, analytics, surveys and marketing in many industries.

Most responders are C-Level/High-Level Executives who are making corporate, Marketing, PR, and Customer Service Management decisions. Reaching these high-level decision makers will give your product or service the best visibility.

FILE BREAKDOWN

| | | |
|---------|-------------------------------------|-------------|
| 233,719 | Universe | \$170.00/M |
| 155,328 | At Postal Address | \$170.00/M |
| 218,325 | At Email Address | \$270.00/M* |
| 138,254 | At Telephone Number | +\$10.00/M |
| 150,714 | At Telephone Number & Email Address | \$310.00/M* |

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

| | |
|------------------|-----------|
| Email | \$50.00/F |
| FTP | \$50.00/F |
| Transmission Fee | \$40.00/M |

EMAIL BROADCAST CHARGES

| | |
|-----------------------|-----------------------|
| Email Address | \$160.00/M |
| Splits - First Pair | \$100.00/F |
| Each Additional Split | \$75.00/F |
| Suppression File | \$5.00/M or \$250 min |
| Test - First 2 | No Charge |
| Each Additional Test | \$100.00/F |

SELECTIONS AVAILABLE

| | |
|-------------------|-----------|
| Job Title | \$10.00/M |
| KeyCode | \$2.00/M |
| Run Charges | \$10.00/M |
| Telephone Numbers | \$30.00/M |
| Zip/SCF/State | \$7.00/M |

TITLE CODES

| | |
|----------------------------------|-------|
| C-Level Executives | 24117 |
| Senior/VP Marketing Management | 30418 |
| Senior/VP Human Resources | 13335 |
| Senior/VP Operations | 6344 |
| Senior/VP Information Technology | 17187 |
| Senior/VP Customer Service | 4888 |
| Senior/VP Purchasing | 8904 |

Postal, Telephone, Email

PROFILE

GENDER:

35% Female

60% Male

SOURCE

100% Direct Response

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

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Names Thru: December 2017

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