

BUSINESS OPPORTUNITY CANADIAN

Entrepreneurial, Canadian

FILE DESCRIPTION

These opportunity seekers have registered for information on various money making websites.

FILE BREAKDOWN

15,755 Canadian Masterfile \$170.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Age	\$7.00/M
Children Age Range	\$15.00/M
Education Level	\$10.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Home Owner	\$10.00/M
Income	\$10.00/M
Job Function	\$10.00/M
Keycode	\$2.00/M
Language	\$10.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
SOHO	\$10.00/M
Telephone Numbers	\$100.00/M
FSA/Province	\$10.00/M

Postal, Telephone, Email

PROFILE

GENDER:

28% Female

72% Male

AVERAGE SALE:

\$99.00 - \$2,500.00

ADDRESS:

35% Business 65% Home

SOURCE

Direct Mail

Telemarketing

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

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Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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