

BUSINESS OPPORTUNITY MASTERFILE - CANADA

Entrepreneurial, Business Opportunity, Investors, Canada

FILE DESCRIPTION

This file contains business opportunity seekers in Canada. The masterfile consists of several business opportunity mailers provided without duplication.

These entrepreneurs utilize the cutting edge technology for their business and personal lives. They are active direct mail responders specifically geared to small office-home office.

FILE BREAKDOWN

706,988	Last 12 Months	\$115.00/M
344,649	Last 6 Months	\$+5.00/M
180,530	Last 3 Months	\$+10.00/M
1,844,080	Total File @ Email Address	\$160.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Email Campaign Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Age	\$7.00/M
Children Age Range	\$15.00/M
Education Level	\$10.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Home Owner	\$10.00/M
Income	\$10.00/M
Job Function	\$10.00/M
Keycode	\$2.00/M
Language	\$10.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
SOHO	\$10.00/M
Telephone Numbers	\$100.00/M
FSA/Province	\$10.00/M

Postal, Telephone, Email

PROFILE

GENDER:
28% Female
72% Male

AVG UNIT OF SALE: \$99.00-\$2,500.00
ADDRESS: 35% Business; 65% Home

SOURCE

Direct Mail, Internet, Radio, Newspaper

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

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INQUIRE FOR NON-PROFIT PRICING!

Updated January 2020

Updated: Quarterly

Names Thru: December 2019

Next Update: April 2020



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