

DJ INKERS

Craft & Scrapbook

FILE DESCRIPTION

The DJ Inkers Catalog ranges in supplies from: clip art software, clip art books, cut & copy books, stickers, rubber stamps, craft idea books, designer paper and many other scrapbook supplies.

The individuals on this file are buyers of children & family clip art and font libraries. These families are active computer users and have the discretionary income to warrant purchasing leisure software.

FILE BREAKDOWN

1,250,800	Mail Order Buyers (24 Months)	\$115.00/M
743,991	Mail Order Buyers (12 Months)	\$+5.00/M
406,905	Mail Order Buyers (6 Months)	\$+10.00/M

Minimum Order: Postal 5,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

SELECTIONS AVAILABLE

Age	\$7.00/M
Gender	\$7.00/M
KeyCode	\$2.00/M
Run Charges	\$10.00/M
Multi-Buyers	\$10.00/M
Scrapbook Buyers	\$15.00/M
Zip/SCF/State	\$7.00/M

Postal

PROFILE

GENDER:
87% Female

SOURCE

85% Direct Mail
15% Internet

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

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Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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