

DOBA

Entrepreneurial

FILE DESCRIPTION

Individuals with an entrepreneurial spirit utilize Doba for their company's drop ship needs. They are given a website where they can list their inventory and pay wholesale prices for over 1,500,000 products. Doba has exclusive relationships with over 200 wholesale manufacturers. These manufacturers drop ship their products directly to the customers. Doba entrepreneurs make money by selling products through online auctions and retail sites. Through their membership, they are given seller tools and training.

FILE BREAKDOWN

1,142,935	Masterfile (12 Months)	\$115.00/M
989,187	Active Members (12 Months)	\$115.00/M
541,591	Active Members (6 Months)	\$+5.00/M
283,691	Active Members (3 Months)	\$+10.00/M
86,883	Active Members (1 Month)	\$+15.00/M
153,748	Expires (12 Months)	\$110.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Email Campaign Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

Postal, Email, Telephone

PROFILE

GENDER:
43% Female
49% Male

AVERAGE UNIT OF SALE:
\$49.95 - \$59.95/month

SOURCE

Internet Generated

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

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INQUIRE FOR NON-PROFIT PRICING!

Updated January 2020

Updated: Quarterly

Names Thru: December 2019

Next Update: April 2020



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