

# DOBA CANADIAN

## Entrepreneurial, Canadian

### FILE DESCRIPTION

Individuals with an entrepreneurial spirit utilize Doba for their company's drop ship needs. They are given a website where they can list their inventory and pay wholesale prices for over 1,500,000 products. Doba has exclusive relationships with over 200 wholesale manufacturers. These manufacturers drop ship their products directly to the customers. Doba entrepreneurs make money by selling products through online auctions and retail sites. Through their membership, they are given seller tools and training.

### FILE BREAKDOWN

1,597,504	Canadian Masterfile	\$145.00/M
743,191	Active Canadian Members (12 Months)	\$145.00/M
406,905	Active Canadian Members (6 Months)	\$+5.00/M
213,141	Active Canadian Members (3 Months)	\$+10.00/M

Minimum Order: Postal 5,000; Email 10,000

### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

### SELECTIONS AVAILABLE

Age	\$7.00/M
Gender	\$7.00/M
KeyCode	\$2.00/M
Run Charges	\$10.00/M
FSA/Province	\$10.00/M

## Postal, Email

### PROFILE

GENDER:  
38% Female  
45% Male

AVERAGE UNIT OF SALE:  
\$49.95 - \$59.95/month

### SOURCE

Internet Generated

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

For more information, contact:

**Patricia Thompson**

Counts: counts@a-names.com  
Orders: orders@a-names.com  
Phone: (801) 235-8061 ext 120

# Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



4844 N 300 W, Suite 201 Provo, UT 84604  
Toll Free 1-800-434-1851

Email counts@a-names.com  
www.a-names.com