

DEGREE AND CAREER SEEKING INDIVIDUALS

Education

FILE DESCRIPTION

These degree and career seeking individuals have visited various websites for information on increasing their knowledge and career choices through formal education. These sites provide information about financial aid through scholarships and federal and state programs, as well as other information about getting their degree online. They are also able to search and apply for jobs in the field they have selected to study.

FILE BREAKDOWN

743,191	Last 12 Months	\$115.00/M
406,905	Last 6 Months	\$+5.00/M
213,141	Last 3 Months	\$+10.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

Postal, Telephone, Email

PROFILE

GENDER:
49% Female
40% Male

SOURCE

Internet Generated

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

Patricia Thompson

Counts: counts@a-names.com
Orders: orders@a-names.com
Phone: (801) 235-8061 ext 120

Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



4844 N 300 W, Suite 201 Provo, UT 84604
Toll Free 1-800-434-1851

Email counts@a-names.com
www.a-names.com