

DERMOLOGY ANTI-WRINKLE CREAM KIT BUYERS

Health & Wellness

FILE DESCRIPTION

The buyers on this file are searching for the fountain of youth. They have purchased the Dermology Anti-Aging Solution skincare system, valued at \$29.99. Dermology promises to eliminate the appearance of fine lines & wrinkles, remove the appearance of unsightly crow's feet, improve skin's firmness & elasticity, and protect skin from future signs of aging. The product has been advertised on MSN, CNN.COM, MSNBC, FOX, AND USATODAY.COM.

Dermology buyers are mostly female home owners with an average income of \$83,900 annually. Their average age is 57 and they are interested in online education, money-making opportunities, and cruises. Many have also reported diabetes, arthritis, and other orthopedic ailments.

FILE BREAKDOWN

1,174,106	Total File	\$115.00/M
290,287	Last 12 Months	\$115.00/M
104,220	Last 6 Months	+\$5.00/M
87,248	Last 3 Months	+\$10.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Email Campaign Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

Postal, Telephone, Email

PROFILE

GENDER:	64% Female 36% Male
AVG AGE:	57
AVG HHI:	\$ 82,240
AVG SALE:	\$ 29.99

SOURCE

Internet Direct Response

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

Patricia Thompson

Phone: (801) 235-8061 ext 120
Counts: counts@a-names.com
Orders: orders@a-names.com

INQUIRE FOR NON-PROFIT PRICING!

Updated January 2020

Updated: Quarterly

Names Thru: December 2019

Next Update: April 2020



4844 N 300 W, Suite 201 Provo, UT 84604
Toll Free 1-800-434-1851

Email counts@a-names.com
www.a-names.com