

# E RETAILERS

## Opportunity Buyers

### FILE DESCRIPTION

These Internet business owners have purchased a merchant account to accept credit cards for their website. These entrepreneurs utilize cutting edge technology for their business and personal lives. They are active direct mail responders specifically geared to small office-home office. These individuals are active software buyers for use in their businesses.

### FILE BREAKDOWN

23,944	Buyers/Inquirers (12 Months)	\$120.00/M
10,733	Buyers/Inquirers (6 Months)	\$+10.00/M
5,421	Buyers/Inquirers (3 Months)	\$+15.00/M

Minimum Order: Postal 5,000

### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

### SELECTIONS AVAILABLE

Age	\$7.00/M
Gender	\$7.00/M
KeyCode	\$2.00/M
Run Charges	\$10.00/M
Zip/SCF/State	\$7.00/M

## Postal

### PROFILE

**GENDER:**  
28% Female  
72% Male  
**AVERAGE SALE:**  
\$1,500.00  
**ADDRESS:**  
100% Business

### SOURCE

Internet Generated

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

For more information, contact:

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# Updated January 2019

Names Thru: December 2011    Next Update: No longer updating



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