

GET MOTIVATED SEMINARS

Self Improvement, Seminar, Entrepreneurial

FILE DESCRIPTION

Attendees to the Get Motivated Seminars. These seminars feature high-profile speakers that include US Presidents, business magnates, professional athletes, entertainers, entrepreneurs, and Olympians.

These action-packed seminars focus on self-improvement, personal development, continuing education, entrepreneurial training, and leadership and management skills training. This training offers something for everyone, and are well attended by professionals in a large variety of industries. The seminars also draw the attention of retirees, housewives, and students.

Get Motivated Seminars, Inc. organizes business, motivational, and educational seminars. The seminar topics include, time management, team building, leadership, personal development, goal achievement, sales training, negotiation skills, financial management, investing, relationships, health and fitness, spiritual success, business strategies, motivation, customer service, communication skills, and productivity.

Median age of these attendees is 49 and many are single parents with children at home. Interests include religious/inspirational reading, online education, watching sports, and cultural arts.

FILE BREAKDOWN

980,893	Last 48 Months	\$115.00/M
339,817	Last 24 Months	\$115.00/M
201,910	Last 12 Months	\$115.00/M
4,287,408	At Email Address	\$160.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

At Business Address	No Charge
At Home Address	No Charge
Max Per Company	\$10.00/M
Multi-event Attendees	\$10.00/M
One Per company	\$10.00/M
Job Title	\$10.00/M

SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

Postal, Telephone, Email

PROFILE

GENDER:
60% Female
40% Male

AVERAGE UNIT OF SALE: \$89.95
BUSINESS ADDRESS: 51%
MEDIAN AGE: 49
MEDIAN INCOME: \$60,000-\$64,999

SOURCE

Direct Response, Attendees, Product Buyers

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

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Names Thru: December 2018

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