

# GET MOTIVATED SEMINARS CANADA

## Self Improvement, Seminar, Entrepreneurial, Canadian

### FILE DESCRIPTION

Attendees to the Get Motivated Seminars. These seminars feature high-profile speakers that include US Presidents, business magnates, professional athletes, entertainers, entrepreneurs, and Olympians.

These action-packed seminars focus on self-improvement, personal development, continuing education, entrepreneurial training, and leadership and management skills training. This training offers something for everyone, and are well attended by professionals in a large variety of industries. The seminars also draw the attention of retirees, housewives, and students.

Get Motivated Seminars, Inc. organizes business, motivational, and educational seminars. The seminar topics include, time management, team building, leadership, personal development, goal achievement, sales training, negotiation skills, financial management, investing, relationships, health and fitness, spiritual success, business strategies, motivation, customer service, communication skills, and productivity.

### FILE BREAKDOWN

|        |                  |            |
|--------|------------------|------------|
| 93,350 | Last 12 Months   | \$150.00/M |
| 20,708 | Last 6 Months    | \$150.00/M |
| 9,900  | At Email Address | \$160.00/M |

Minimum Order: Postal 5,000; Email 10,000

### PRODUCTION / DELIVERY COSTS

|                                 |           |
|---------------------------------|-----------|
| Email                           | \$50.00/F |
| FTP                             | \$50.00/F |
| Email Campaign Transmission Fee | \$40.00/M |

### EMAIL BROADCAST CHARGES

|                       |                       |
|-----------------------|-----------------------|
| Email Address         | \$160.00/M            |
| Splits - First Pair   | \$100.00/F            |
| Each Additional Split | \$75.00/F             |
| Suppression File      | \$5.00/M or \$250 min |
| Test - First 2        | No Charge             |
| Each Additional Test  | \$100.00/F            |

### SELECTIONS AVAILABLE

|                       |           |
|-----------------------|-----------|
| At Business Address   | No Charge |
| At Home Address       | No Charge |
| Max Per Company       | \$10.00/M |
| Multi-event Attendees | \$10.00/M |
| One Per Company       | \$10.00/M |
| Job Title             | \$10.00/M |

### SELECTIONS AVAILABLE

|                             |            |
|-----------------------------|------------|
| Age                         | \$7.00/M   |
| Donors                      | \$7.00/M   |
| Ethnicity                   | \$7.00/M   |
| Gender                      | \$7.00/M   |
| Health & Wellness           | \$7.00/M   |
| Hobbies/Interests           | \$7.00/M   |
| Home/Mortgage               | \$7.00/M   |
| Household                   | \$7.00/M   |
| Income                      | \$10.00/M  |
| Investment Type             | \$7.00/M   |
| KeyCode                     | \$2.00/M   |
| Language                    | \$10.00/M  |
| Lifestyle/Life Change Event | \$7.00/M   |
| Marital Status              | \$10.00/M  |
| Occupation                  | \$7.00/M   |
| Political Affiliation       | \$7.00/M   |
| Presence of Children        | \$7.00/M   |
| Religious Affiliation       | \$10.00/M  |
| Run Charges                 | \$10.00/M  |
| Telephone Numbers           | \$100.00/M |
| Zip/SCF/State               | \$7.00/M   |

## Postal, Telephone, Email

### PROFILE

GENDER:  
38% Female  
50% Male

AVERAGE UNIT OF SALE: \$89.95  
BUSINESS ADDRESS: 51%

### SOURCE

Direct Response, Attendees, Product Buyers

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

For more information, contact:

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**INQUIRE FOR NON-PROFIT PRICING!**

# Updated January 2020

Updated: Quarterly

Names Thru: December 2019

Next Update: April 2020



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