

# HEALTH, HOME, AUTO, LIFE INSURANCE SHOPPERS

## Insurance

### FILE DESCRIPTION

Shopping for insurance can be overwhelming. These individuals have called to get insurance quotes to meet their needs. Each respondent has provided extensive information to get the best rate for health insurance, home insurance, auto insurance and/or life insurance. With the provided information, agents are able to provide a quote based on accurate information. All selections on this file are self-reported by the individual. Specific selections relating to the respondent's home, their health and ailment conditions, as well as vehicle information, are available.

This file is updated monthly. Please call for a detailed list of selections or for more information regarding specific selections. Responders on this file are active responders to other insurance and financial offers.

### FILE BREAKDOWN

410,528	Last 12 Months	\$115.00/M
200,128	Last 6 Months	\$+5.00/M
104,829	Last 3 Months	\$+10.00/M

Minimum Order: Postal 5,000; Email 10,000

### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

### HOME/HEALTH SELECTIONS

Annual Mileage	\$7.00/M
Bankruptcy	\$7.00/M
Construction Type	\$7.00/M
Electric Bill Monthly Amount	\$7.00/M
Electricity Provider	\$7.00/M
Health Conditions (inquire)	\$7.00/M
Medications	\$7.00/M
Recent Hospitalization	\$7.00/M
Roof (Type, Shade)	\$7.00/M
Smoker	\$7.00/M
SR22 Insured	\$7.00/M
Uninsurable	\$7.00/M
Vehicle (Year, Make, Model)	\$7.00/M
Weight	\$7.00/M

### SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

## Postal, Telephone, Email

### PROFILE

GENDER:	54% Female 46% Male
AVG AGE:	54
AVG HHI	\$55,000

### SOURCE

Direct Telephone Response

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

For more information, contact:

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# Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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