

INVESTMENT PROPERTY OWNERS

Investors, Real Estate

FILE DESCRIPTION

These individuals own multiple housing investment properties. They respond well to offers and tips for maintaining their properties and are actively pursuing additional investment opportunities. The number of properties owned is selectable on the file.

FILE BREAKDOWN

| | | |
|-----------|----------------|------------|
| 1,366,614 | Total File | \$115.00/M |
| 1,142,766 | Last 12 Months | \$115.00/M |
| 625,678 | Last 6 Months | \$+5.00/M |
| 327,736 | Last 3 Months | \$+10.00/M |

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

| | |
|------------------|-----------|
| Email | \$50.00/F |
| FTP | \$50.00/F |
| Transmission Fee | \$40.00/M |

EMAIL BROADCAST CHARGES

| | |
|-----------------------|-----------------------|
| Email Address | \$160.00/M |
| Splits - First Pair | \$100.00/F |
| Each Additional Split | \$75.00/F |
| Suppression File | \$5.00/M or \$250 min |
| Test - First 2 | No Charge |
| Each Additional Test | \$100.00/F |

SELECTIONS AVAILABLE

| | |
|-----------------------------|------------|
| Age | \$7.00/M |
| Donors | \$7.00/M |
| Ethnicity | \$7.00/M |
| Gender | \$7.00/M |
| Health & Wellness | \$7.00/M |
| Hobbies/Interests | \$7.00/M |
| Home/Mortgage | \$7.00/M |
| Household | \$7.00/M |
| Income | \$10.00/M |
| Investment Type | \$7.00/M |
| KeyCode | \$2.00/M |
| Language | \$10.00/M |
| Lifestyle/Life Change Event | \$7.00/M |
| Marital Status | \$10.00/M |
| Occupation | \$7.00/M |
| Political Affiliation | \$7.00/M |
| Presence of Children | \$7.00/M |
| Religious Affiliation | \$10.00/M |
| Run Charges | \$10.00/M |
| Telephone Numbers | \$100.00/M |
| Zip/SCF/State | \$7.00/M |

Postal, Telephone, Email

PROFILE

GENDER:
40% Female
42% Male

SOURCE

Response

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

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Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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