

IROLLIE HEALTH & WELLNESS BUYERS

Health & Wellness

FILE DESCRIPTION

These individuals are busy men and women looking to improve their lives through proper nutrition and active, energetic lifestyles. They are interested in products and programs such as:

- Diabetes Fix, a program designed to help reverse diabetes
- The Fat Burning Kitchen, a book to help transform your body into a fat-burning machine
- The Truth About Testosterone, a program that assists in stimulating testosterone production in men
- The Top 101 Foods that Fight Aging, a manual that slows aging to a crawl and makes you look and feel 5-10 years younger.

With these tools at their disposal, these individuals are committed to living their best lives and are continually seeking out ways to do so. Median age of these individuals is 65 and their median annual income is \$65,000-\$74,999.

FILE BREAKDOWN

131,967	Total File (Last 36 Months)	\$115.00/M
25,305	Diabetes Fix Buyers (Total File)	\$115.00/M
88,769	The Fat Burning Kitchen Buyers (Total File)	\$115.00/M
5,374	The Truth About Testosterone Buyers (Total File)	\$115.00/M
17,893	The Top 101 Foods that Fight Aging Buyers (Total File)	\$115.00/M
13,091	Last 3 Month Buyers	+\$10.00/M
11,735	Canadian Buyers (Total File)	\$175.00/M

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

Postal, Telephone, Email

PROFILE

GENDER:	64% Female 36% Male
AVG AGE:	65
AVG HHI	\$75,000

SOURCE

Direct Response

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

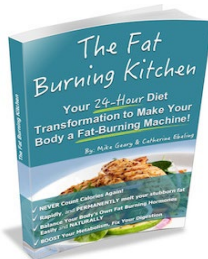
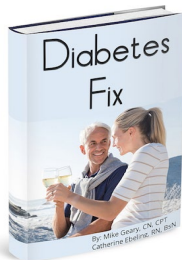
Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

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Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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