

# MIT FINANCIAL - MILLIONAIRES IN TRAINING

## Investors, Financial, Seminar Attendees

### FILE DESCRIPTION

For over 25 years, MIT Financial/NET Marketing Alliance has been providing financial education. This is the educational training group that started it all...Millionaires in Training. The individuals contained within this file have attended the nation's leading financial education seminars. Over the years, these events have featured some of America's most successful speakers, such as: Lou Dobbs; Dr. William D. Danko, co-author of The Millionaire Next Door: The Surprising Secrets of America's Wealthy; David Bach, author of Automatic Millionaire - Start Late Finish Rich; Brian Tracy, author of The Psychology of Achievement; Jay Mitton, MBA J.D. - "Father of Asset Protection"; Jean Chatzky - National Financial Guru; And many others.

MIT Financial training seminars focus on some of America's hottest financial and wealth building topics, such as real estate investing, total asset protection, income tax reduction, people with government-backed investments, and stock market Investing.

MIT Financial attendees have above-average income and make it a priority to keep up-to-date on cutting-edge financial matters.

### FILE BREAKDOWN

4,001,258	Total File	\$130.00/M
1,130,845	Total File at Phone Numbers	+\$30.00/M
610,378	Total File at Email Address	\$160.00/M

Minimum Order: Postal 5,000; Email 10,000

### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

### SELECTIONS AVAILABLE

Age	\$7.00/M
Competitive Offers	\$30.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Financial Offers	\$20.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Multi-Buyers	\$20.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

## Postal, Telephone, Email

### PROFILE

GENDER:  
38% Female  
61% Male

### SOURCE

Direct Response

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

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# Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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