

MLM LEAD BUYERS

Business Opportunity

FILE DESCRIPTION

MLMr's who have visited a website to learn to make money from home. After registering as a guest of the site, these entrepreneurs can learn how to take steps toward financial freedom. Members promote health and wellness products and do not have to build a website, ship products or set up merchant accounts. Registrants receive a login ID and a password to access the site's business-building system.

This system teaches them to create a profitable home-based business. Guests can upgrade to Team Member. The website provides training, a tax advisor, a contact manager, a much more.

FILE BREAKDOWN

1,454,786	Last 12 Months	\$115.00/M
796,512	Last 6 Months	\$+5.00/M
417,220	Last 3 Months	\$+10.00/M

Minimum Order: Postal 5,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

Postal, Telephone

PROFILE

GENDER:
28% Female
72% Male

AVERAGE UNIT OF SALE:
\$60.00-\$480.00

SOURCE

Internet Generated

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

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Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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