

# MEGASTARS IN BUSINESS AND IDEA MARKETING

## Business Opportunity, Entrepreneurial

### FILE DESCRIPTION

The Mega Stars in Business and Idea Marketing Masterfile is packed with students from top marketing gurus. These business owners and entrepreneurs create wealth with cutting edge marketing techniques. They are changing the face of the business world through fresh ideas and bold action. They have the tools they need from personal coaching, books, audio sets, software and they are frequent seminar attendees.

### FILE BREAKDOWN

|         |                |            |
|---------|----------------|------------|
| 101,888 | Last 12 Months | \$115.00/M |
| 49,669  | Last 6 Months  | +\$5.00/M  |
| 26,017  | Last 3 Months  | +\$10.00/M |

Minimum Order: Postal 5,000; Email 10,000

### PRODUCTION / DELIVERY COSTS

|                  |           |
|------------------|-----------|
| Email            | \$50.00/F |
| FTP              | \$50.00/F |
| Transmission Fee | \$40.00/M |

### EMAIL BROADCAST CHARGES

|                       |                       |
|-----------------------|-----------------------|
| Email Address         | \$160.00/M            |
| Splits - First Pair   | \$100.00/F            |
| Each Additional Split | \$75.00/F             |
| Suppression File      | \$5.00/M or \$250 min |
| Test - First 2        | No Charge             |
| Each Additional Test  | \$100.00/F            |

### SELECTIONS AVAILABLE

|                             |           |
|-----------------------------|-----------|
| Age                         | \$7.00/M  |
| Donors                      | \$7.00/M  |
| Ethnicity                   | \$7.00/M  |
| Gender                      | \$7.00/M  |
| Health & Wellness           | \$7.00/M  |
| Hobbies/Interests           | \$7.00/M  |
| Home/Mortgage               | \$7.00/M  |
| Household                   | \$7.00/M  |
| Income                      | \$10.00/M |
| Investment Type             | \$7.00/M  |
| KeyCode                     | \$2.00/M  |
| Language                    | \$10.00/M |
| Lifestyle/Life Change Event | \$7.00/M  |
| Marital Status              | \$10.00/M |
| Occupation                  | \$7.00/M  |
| Political Affiliation       | \$7.00/M  |
| Presence of Children        | \$7.00/M  |
| Religious Affiliation       | \$10.00/M |
| Run Charges                 | \$10.00/M |
| Telephone Numbers           | \$30.00/M |
| Zip/SCF/State               | \$7.00/M  |

## Postal, Telephone, Email

### PROFILE

GENDER:

30% Female

63% Male

### SOURCE

Direct Response

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

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# Updated January 2018

Updated: Quarterly

Names Thru: December 2017

Next Update: April 2018



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