

MICROSOFT CERTIFICATION TRAINING BUYERS

B to B, Technology

FILE DESCRIPTION

These computer professionals are motivated career minded individuals that are looking to increase their marketability by obtaining their MCSE certification.

These buyers have purchased materials to help them prepare for the MCSE examination. This database consists of network/LAN managers, CIO's and many other decision-makers in large to medium corporations. These department heads are making training decisions for their departments.

FILE BREAKDOWN

304,264	Last 12 Months	\$195.00/M
166,588	Last 6 Months	\$+5.00/M
87,260	Last 3 Months	\$+10.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Annual Sales	\$10.00/M
Employee Size	\$10.00/M
Gender	\$7.00/M
Job Function	\$10.00/M
Job Title	\$10.00/M
Keycode	\$2.00/M
Run Charges	\$10.00/M
SIC Code	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

Postal, Telephone, Email

PROFILE

GENDER:
10% Female
85% Male

AVERAGE UNIT OF SALE:
\$795.00

SOURCE

Direct Response

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

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Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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