

# MINDFUL WELLNESS

## Health & Wellness

### FILE DESCRIPTION

These individuals are buyers of all things health. They have purchased supplements, skincare products, daily vitamins, natural oils, DVDs, books, and coaching and support memberships.

They actively respond to products and offers that promote natural products, good health, and active lifestyles. Median age of the buyers is 51.

### FILE BREAKDOWN

1,714,126	Total File	\$115.00/M
501,658	Last 12 Month Buyers	\$115.00/M
130,465	Last 3 Month Buyers	\$+10.00/M
Inquire	Multi-Buyers	\$+10.00/M

### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Email Campaign Transmission Fee	\$40.00/M

### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

### SELECTIONS AVAILABLE

Age	\$7.00/M
Competitive Offers	\$30.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Financial Offers	\$20.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Multi-Buyers	\$20.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

## Postal, Telephone, Email

### PROFILE

GENDER:	58% Female 42% Male
AVG AGE:	51
AVG HHI:	\$75,000
AVG SALE:	\$19.95 - 149.95

### SOURCE

Internet Direct Response

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

For more information, contact:

**Patricia Thompson**

Phone: (801) 235-8061 ext 120  
Counts: counts@a-names.com  
Orders: orders@a-names.com

**INQUIRE FOR NON-PROFIT PRICING!**

## Updated January 2020

Updated: Quarterly

Names Thru: December 2019

Next Update: April 2020



4844 N 300 W, Suite 201 Provo, UT 84604  
Toll Free 1-800-434-1851

Email counts@a-names.com  
www.a-names.com