

# NATIONAL GRANTS CONFERENCES @ ANS CANADA

## Entrepreneurial, Business Opportunity, Seminar Attendees, Canada

### FILE DESCRIPTION

National Grants Conferences has been educating direct mail responders for the past 10 years. These highly responsive entrepreneurs have attended a 4-hour seminar to be educated on how to make money using government grants. NGC provides their students with step-by-step instructions on where the money is and how to obtain these funds. Buyers receive informational software as well as online guidance.

These funds can be used for first time home buying, home improvements, starting a new business, expanding an existing business, real estate investing and improving investment properties. These individuals are motivated to gain financial security.

### FILE BREAKDOWN

171,311 Total File \$150.00/M

Minimum Order: Postal 5,000; Email 10,000

### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Email Campaign Transmission Fee	\$40.00/M

### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

### SELECTIONS AVAILABLE

Age	\$7.00/M
Children Age Range	\$15.00/M
Education Level	\$10.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Home Owner	\$10.00/M
Income	\$10.00/M
Job Function	\$10.00/M
Keycode	\$2.00/M
Language	\$10.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
SOHO	\$10.00/M
Telephone Numbers	\$100.00/M
FSA/Province	\$10.00/M

## Postal, Telephone, Email

### PROFILE

GENDER:  
47% Female  
43% Male

### SOURCE

Direct Mail

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

For more information, contact:

**Patricia Thompson**

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**INQUIRE FOR NON-PROFIT PRICING!**

## Updated January 2020

Updated: Quarterly

Names Thru: December 2019

Next Update: April 2020



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