

Entrepreneurial, Business Opportunity, Seminar Attendees, Canada

FILE DESCRIPTION

Online2Income offers 90 minute seminars for online auction, online marketing, stock investing and real estate investing. These workshops teach entrepreneurs to sell their own products through wholesale merchandisers, keys to be successful with online auctions, learn to use their own website with online auction websites, learn to sell products and have them drop shipped, learn to make money through affiliate programs, learn the benefits of a merchant account, and how to sell their own knowledge as a service.

FILE BREAKDOWN

26,840	Last 12 Months	\$145.00/M
14,695	Last 6 Months	\$+5.00/M
7,697	Last 3 Months	\$+10.00/M

Minimum Order: Postal 5,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Age	\$7.00/M
Children Age Range	\$15.00/M
Education Level	\$10.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Home Owner	\$10.00/M
Income	\$10.00/M
Job Function	\$10.00/M
Keycode	\$2.00/M
Language	\$10.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
SOHO	\$10.00/M
Telephone Numbers	\$100.00/M
FSA/Province	\$10.00/M

Postal

PROFILE

GENDER:
63% Female
25% Male

AVERAGE UNIT OF SALE:

\$ 34.95

SOURCE

Direct Mail

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

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Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019

