

PREMIER LIVE EVENTS BY ZURIXX

Entrepreneurial, Investor, High Income

FILE DESCRIPTION

These seminar attendees have registered for and participated in a comprehensive education and financial seminar, three-day workshops, advanced training camps, summits, coaching and mentorship programs. Premier Mentoring events by Zurixx seminars are live events featuring gurus from many fields including, real estate investing, financial planning, business, and entrepreneurial start-ups and investing. These active direct mail responders learn from gurus like Tarek & Christina and Daymond John. Zurixx creates financial education programs in the U.S. and Canada.

These individuals are active responders to offers and products relating to event hosting & sales, marketing, training & coaching, creative services, investing, wealth building, business opportunities, financial planning, travel and leisure, and active lifestyles.

FILE BREAKDOWN

| | | |
|-----------|----------------|------------|
| 1,094,190 | Last 36 Months | \$125.00/M |
| 856,720 | Last 24 Months | \$125.00/M |
| 509,039 | Last 12 Months | \$125.00/M |
| 278,705 | Last 6 Months | \$+5.00/M |
| 145,988 | Last 3 Months | \$+10.00/M |

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

| | |
|------------------|-----------|
| Email | \$50.00/F |
| FTP | \$50.00/F |
| Transmission Fee | \$40.00/M |

EMAIL BROADCAST CHARGES

| | |
|-----------------------|-----------------------|
| Email Address | \$160.00/M |
| Splits - First Pair | \$100.00/F |
| Each Additional Split | \$75.00/F |
| Suppression File | \$5.00/M or \$250 min |
| Test - First 2 | No Charge |
| Each Additional Test | \$100.00/F |

SELECTIONS AVAILABLE

| | |
|-----------------------------|------------|
| Age | \$7.00/M |
| Donors | \$7.00/M |
| Ethnicity | \$7.00/M |
| Gender | \$7.00/M |
| Health & Wellness | \$7.00/M |
| Hobbies/Interests | \$7.00/M |
| Home/Mortgage | \$7.00/M |
| Household | \$7.00/M |
| Income | \$10.00/M |
| Investment Type | \$7.00/M |
| KeyCode | \$2.00/M |
| Language | \$10.00/M |
| Lifestyle/Life Change Event | \$7.00/M |
| Marital Status | \$10.00/M |
| Occupation | \$7.00/M |
| Political Affiliation | \$7.00/M |
| Presence of Children | \$7.00/M |
| Religious Affiliation | \$10.00/M |
| Run Charges | \$10.00/M |
| Telephone Numbers | \$100.00/M |
| Zip/SCF/State | \$7.00/M |

Postal, Telephone, Email

PROFILE

GENDER:
40% Female
49% Male

SOURCE

Direct Response

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

Patricia Thompson

Counts: counts@a-names.com
Orders: orders@a-names.com
Phone: (801) 235-8061 ext 120

Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



4844 N 300 W, Suite 201 Provo, UT 84604
Toll Free 1-800-434-1851

Email counts@a-names.com
www.a-names.com