## PREMIER LIVE EVENTS BY ZURIXX

## Entrepreneurial, Investor, High Income

#### FILE DESCRIPTION

These seminar attendees have registered for and participated in a comprehensive education and financial seminar, three-day workshops, advanced training camps, summits, coaching and mentorship programs. Premier Mentoring events by Zurixx seminars are live events featuring gurus from many fields including, real estate investing, financial planning, business, and entrepreneurial start-ups and investing. These active direct mail responders learn from gurus like Tarek & Christina and Daymond John. Zurixx creates financial education programs in the U.S. and Canada.

These individuals are active responders to offers and products relating to event hosting & sales, marketing, training & coaching, creative services, investing, wealth building, business opportunities, financial planning, travel and leisure, and active lifestyles.

FILE BREAKDOWN				
1,456,367	Last 36 Months	\$125.00/M		
1,140,294	Last 24 Months	\$125.00/M		
677,531	Last 12 Months	\$125.00/M		
370,956	Last 6 Months	\$+5.00/M		
194,310	Last 3 Months	\$+10.00/M		

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS		
Email	\$50.00/F	
FTP	\$50.00/F	
Transmission Fee	\$40.00/M	

EMAIL BROADCAST CHARGES	
Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE	
Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

## Postal, Telephone, Email

#### PROF

GENDER:

40% Female

49% Male

#### SOURCE

Direct Response

#### **RESTRICTIONS**

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

#### CONTACT

 $For \ more \ information, \ contact:$ 

### Patricia Thompson

Counts: counts@a-names.com Orders: orders@a-names.com Phone: (801) 235-8061 ext 120

INQUIRE FOR NON-PROFIT PRICING!

# **Updated October 2019**

Updated: Quarterly Names Thru: September 2019 Next Update: January 2020

