

## REAL ESTATE OPPORTUNITY SEEKERS

### Business Opportunity, Entrepreneurial, Real Estate

#### FILE DESCRIPTION

These opportunity seekers are interested in making money through real estate ventures. They have visited several websites to gather information on buying foreclosed property, avoiding real estate scams, and buying property with no money down. Some of these entrepreneurs have attended workshops in their area to learn more.

#### FILE BREAKDOWN

335,328	Last 12 Months	\$115.00/M
183,596	Last 6 Months	\$+5.00/M
96,169	Last 3 Months	\$+10.00/M
335,328	Email Addresses (12 Months)	\$160.00/M

Minimum Order: Postal 5,000; Email 10,000

#### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

#### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

#### SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

### Postal, Telephone, Email

#### PROFILE

GENDER:  
43% Female  
50% Male

#### SOURCE

Internet Generated

#### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

#### CONTACT

For more information, contact:

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## Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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