

# RECESSION ENTREPRENEURS

## Business Opportunity, Entrepreneurial

### FILE DESCRIPTION

With the financial uncertainty that exists today, more individuals are interested in starting their own business or supplementing their income with work at home opportunities. These entrepreneurs have answered questions showing their capabilities and initiative for starting a business.

### FILE BREAKDOWN

1,299,772	Last 12 Months	\$115.00/M
618,332	Last 6 Months	\$+5.00/M
330,879	Last 3 Months	\$+10.00/M

Minimum Order: Postal 5,000; Email 10,000

### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Email Campaign Transmission Fee	\$40.00/M

### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

### SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

## Postal, Telephone, Email

### PROFILE

GENDER:  
55% Female  
35% Male

### SOURCE

Internet Generated

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

For more information, contact:

**Patricia Thompson**

Phone: (801) 235-8061 ext 120  
Counts: counts@a-names.com  
Orders: orders@a-names.com

**INQUIRE FOR NON-PROFIT PRICING!**

## Updated January 2020

Updated: Quarterly

Names Thru: December 2019

Next Update: April 2020



4844 N 300 W, Suite 201 Provo, UT 84604  
Toll Free 1-800-434-1851

Email counts@a-names.com  
www.a-names.com