

Rent and Own Listings

General

FILE DESCRIPTION

Rent and Own Listings subscribers are looking for alternative pathways to becoming home owners. Rentandownlistings.com provides rent-to-own, bank-owned, and foreclosure listings to help these individuals overcome hurdles like poor credit, limited savings, or down payments.

FILE BREAKDOWN

919,175	Total File (Last 36 Months)	\$125.00/M
319,336	Total File (Last 12 Months)	\$+5.00/M
134,000	Total File (Last 3 Months)	\$+10.00/M
38,724	1 Month Hotline (June 2018)	\$+15.00/M
inquire	Multi-Buyers (Total File)	\$+10.00/M
	Non-Profit Rate	\$75.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

INTERNATIONAL COUNTS

27,973	Australia	\$195.00/M
61,230	Canada	\$160.00/M
517	Puerto Rico & V.I.	\$+25.00/M

SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home Value	\$7.00/M
Household	\$7.00/M
HH Income	\$10.00/M
KeyCode	\$2.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

Postal, Email, Telephone

PROFILE

GENDER:
78% Female
17% Male

SOURCE

Internet Direct Response

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

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Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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