

RIGHT1DATA CRAFT MASTERFILE

Sewing and Quilting, Crafting

FILE DESCRIPTION

The Right1Data Craft Masterfile includes product buyers and information gatherers who have visited various websites to get information on their crafting hobbies. These avid sewers, quilters, scrapbookers, general crafters and needleworkers are always on the lookout for new products and information.

FILE BREAKDOWN

239,010	Last 24 Months	\$90.00/M
142,013	Last 12 Months	\$90.00/M
77,754	Last 6 Months	\$+5.00/M
40,728	Last 3 Months	\$+10.00/M
239,010	Total File @ Email Address	\$160.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

CRAFTING SELECTIONS AVAILABLE

Needlework	\$5.00/M
Quilting	\$5.00/M
Scrapbooking	\$5.00/M
Sewing	\$5.00/M

SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

Postal, Email

PROFILE

GENDER:
89% Female

SOURCE

Internet Generated

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

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Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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