

## SELF WEALTH AND HOME OPPORTUNITY SUCCESS

### Entrepreneurial, Small Business Owners

#### FILE DESCRIPTION

These individuals are looking to work from home, either full or part-time. They have requested more information or purchased starter kits online in hopes of building their wealth. Continuously looking for new opportunities, the individuals on this file are likely to respond to additional wealth-building opportunities.

Aside from money-making opportunities, individuals in this file enjoy watching sports, including basketball, football, and NASCAR. They're also donors to organizations supporting children, veterans, and animals.

#### FILE BREAKDOWN

2,221,770	Total File	\$115.00/M
2,221,770	Last 12 Months	\$115.00/M
1,253,703	Last 6 Months	\$+5.00/M
185,155	Last 3 Months	\$+10.00/M

Minimum Order: Postal 5,000; Email 10000

#### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

#### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

#### SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$30.00/M
Zip/SCF/State	\$7.00/M

### Postal, Email, Telephone

#### PROFILE

GENDER:	55% Female 45% Male
AVG AGE:	53
AVG HHI:	\$75,000

#### SOURCE

Internet, Direct Response

#### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

#### CONTACT

For more information, contact:

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## Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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