

## SMALL BUSINESS CLUB CANADIAN

### Entrepreneurial, Small Business Owners, Canada

#### FILE DESCRIPTION

These entrepreneurs, who have started their own businesses, seek information to help them strengthen and grow their new endeavor. These business owners know that knowledge is the key to good business.

They have paid memberships to increase their knowledge about building and strengthening their credit as well as gaining guidance concerning small business taxes. Through these clubs they are also given the resources necessary to get their business off the ground without the backing of a large corporation.

#### FILE BREAKDOWN

84,257	Last 12 Months	\$145.00/M
46,131	Last 6 Months	\$+5.00/M
24,164	Last 3 Months	\$+10.00/M

Minimum Order: Postal 5,000

#### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

#### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

#### SELECTIONS AVAILABLE

Age	\$7.00/M
Children Age Range	\$15.00/M
Education Level	\$10.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Home Owner	\$10.00/M
Income	\$10.00/M
Job Function	\$10.00/M
Keycode	\$2.00/M
Language	\$10.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
SOHO	\$10.00/M
Telephone Numbers	\$30.00/M
FSA/Province	\$10.00/M

### Postal

#### PROFILE

GENDER:  
34% Female  
48% Male

AVERAGE UNIT OF SALE:  
\$295.00-\$1200.00

#### SOURCE

Direct Response

#### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

#### CONTACT

For more information, contact:

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# Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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