

SMALL BUSINESS CLUB CANADIAN

Entrepreneurial, Small Business Owners, Canada

FILE DESCRIPTION

These entrepreneurs, who have started their own businesses, seek information to help them strengthen and grow their new endeavor. These business owners know that knowledge is the key to good business.

They have paid memberships to increase their knowledge about building and strengthening their credit as well as gaining guidance concerning small business taxes. Through these clubs they are also given the resources necessary to get their business off the ground without the backing of a large corporation.

FILE BREAKDOWN

115,315	Last 12 Months	\$150.00/M
62,059	Last 6 Months	\$+5.00/M
31,984	Last 3 Months	\$+10.00/M

Minimum Order: Postal 5,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Email Campaign Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Age	\$7.00/M
Children Age Range	\$15.00/M
Education Level	\$10.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Home Owner	\$10.00/M
Income	\$10.00/M
Job Function	\$10.00/M
Keycode	\$2.00/M
Language	\$10.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
SOHO	\$10.00/M
Telephone Numbers	\$100.00/M
FSA/Province	\$10.00/M

Postal

PROFILE

GENDER:
34% Female
48% Male

AVERAGE UNIT OF SALE:
\$295.00-\$1200.00

SOURCE

Direct Response

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full accuracy apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

Patricia Thompson

Phone: (801) 235-8061 ext 120
Counts: counts@a-names.com
Orders: orders@a-names.com

INQUIRE FOR NON-PROFIT PRICING!

Updated January 2020

Updated: Quarterly

Names Thru: December 2019

Next Update: April 2020



4844 N 300 W, Suite 201 Provo, UT 84604
Toll Free 1-800-434-1851

Email counts@a-names.com
www.a-names.com