

# STORESONLINE MASTERFILE

## Business Opportunity, Seminar Attendees, Entrepreneurial

### FILE DESCRIPTION

The individuals on the Storesonline.com file have displayed an enthusiasm in starting and pursuing their own lucrative business. They are seminar attendees to an informative and in-depth Internet Cash Flow presentation. This presentation focuses on how to market and sell any service or product and defines the business strategies that work.

Storesonline.com is widely recognized as one of the premier Internet training organizations in the country.

These entrepreneurs utilize cutting edge technology for their businesses and personal lives. They are active direct mail responders specifically geared to small office-home office. These individuals are active software buyers for use in their businesses.

### FILE BREAKDOWN

3,248,806	Registrants & Attendees (Total File)	\$130.00/M
850,037	Business Opportunity	\$120.00/M
842,657	Federal Funding & Government Grants	\$120.00/M
22,798	Real Estate	\$120.00/M
19,357	Stock	\$120.00/M

Minimum Order: Postal 5,000; Email 10,000

### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

### SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$30.00/M
Zip/SCF/State	\$7.00/M

## Postal, Email

### PROFILE

GENDER:  
46% Female  
53% Male

### SOURCE

Direct Mail, Telemarketing, Internet

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

For more information, contact:

**Patricia Thompson**

Counts: counts@a-names.com  
Orders: orders@a-names.com  
Phone: (801) 235-8061 ext 120

# Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



4844 N 300 W, Suite 201 Provo, UT 84604  
Toll Free 1-800-434-1851

Email counts@a-names.com  
www.a-names.com