

SUCCESS RESOURCES USA - LEAD & SUCCEED

Self Improvement, Seminar Attendees

FILE DESCRIPTION

The Lead & Succeed Seminar is the World's #1 Business Seminar. This event will give you innovative strategies to sharpen your business skills, increase your motivation, make you more effective and supercharge your income! Millions of people around the world have attended our events with one good reason: there is nothing like it anywhere! Our legendary speakers appear LIVE and IN PERSON to provide you with proven methods, formulas, strategies and keys to skyrocket you to new levels of success. Lead & Succeed is guaranteed to help you and your organization get better results. You'll be motivated, inspired, trained and entertained by the world's leading experts!

The Lead & Succeed Seminar gives you motivation, inspiration and education that is beneficial for everyone in your organization – from entry-level staff to experienced executives! This is your opportunity to be personally trained by the most successful and influential achievers in the world!

Attend the Lead & Succeed Seminar to 1) Build your skills, increase your income, and gain real job security. 2) Network with movers and shakers. 3) Have fun, recharge and focus on your success. 4) Return to work with new determination and motivation.

FILE BREAKDOWN

44,670	Last 12 Months	\$115.00/M
24,457	Last 6 Months	\$+5.00/M
12,811	Last 3 Months	\$+10.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

At Business Address	No Charge
At Home Address	No Charge
Education Level	\$10.00/M
Job Function	\$10.00/M
Max per Company	\$10.00/M
One per Company	\$10.00/M
Multi-Event Attendees	\$10.00/M

SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$30.00/M
Zip/SCF/State	\$7.00/M

Postal, Telephone, Email

PROFILE

GENDER:
45% Female
38% Male

AVERAGE UNIT OF SALE:
\$ 89.95

32% At Business Address

SOURCE

Direct Mail Response, Attendees, Product Buyers

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

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Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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