

THE AILMENTS DATABASE FROM ANS

Health and Wellness

FILE DESCRIPTION

Individuals who have responded either through direct mail or on the Internet to gather information about specific health related issues. These people are actively monitoring their health and wellness and looking for solutions to their current health problems.

FILE BREAKDOWN

30,003,811	Total Ailments File	\$110.00/M
2,920,183	Allergy	\$110.00/M
1,030,671	Arthritis	\$110.00/M
17,869,897	Diabetic	\$110.00/M
514,313	Disabled	\$110.00/M
2,951,535	Expectant Parent	\$110.00/M
3,558,361	Orthopedic	\$110.00/M
1,158,851	Senior Care Needs	\$110.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Age	\$7.00/M
Gender	\$7.00/M
Hotline	\$10.00/M
Income	\$10.00/M
KeyCode	\$2.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$30.00/M
Zip/SCF/State	\$7.00/M

Postal, Email

PROFILE

GENDER:
63% Female
25% Male

SOURCE

Direct Mail
Internet Generated

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

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Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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