

# TRUSTED HEALTH PRODUCTS

## Health & Wellness

### FILE DESCRIPTION

These individuals have purchased oral, skin, and body care oils from Trusted Health Products. These oils promote healthy teeth and gums, alleviate muscle pain, moisturize skin, eliminate age spots and blemishes, and much more. Retail value of these products range from \$8.95-\$159.89.

Trusted Health Products buyers are health-conscious and wary of products containing harmful chemicals, preservatives, synthetic ingredients, etc. They regularly seek natural alternatives to traditional products.

Other interests include online education, cruises, current events, politics, NASCAR, board games, and puzzles.

### FILE BREAKDOWN

1,508,322	Total File	\$115.00/M
1,508,322	Last 6 Months	\$115.00/M
510,971	Last 3 Months	\$+5.00/M
31,011	Last 1 Month	\$+10.00/M

Minimum Order: Postal 5,000; Email 10000

### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

### SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

## Postal, Email, Telephone

### PROFILE

GENDER: 56% Female  
44% Male  
AVG AGE: 52  
AVG HHI: \$75,000

### SOURCE

Internet, Direct Response

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

For more information, contact:

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# Updated January 2019

Updated: Quarterly

Names Thru: December 2018

Next Update: April 2019



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