

UNCLAIMED PROPERTY FINDER

Money Seekers

FILE DESCRIPTION

The individuals in this file have given their personal information to search for unclaimed property left in their name. This unclaimed property may come in the form of:

- Safe deposit boxes
- Bank accounts and escrow accounts
- Stocks and bonds
- Insurance policies
- Trust funds and dividends
- CDs and mutual funds
- Uncashed checks
- Wages
- Utility bills and tax refunds

These individuals are home owners, most of which have children in the home. They regularly seek out money-making opportunities, including sweepstakes, contests, and casino games.

FILE BREAKDOWN

289,244	Total File	\$115.00/M
237,819	October 2018	\$115.00/M
51,425	November 2018	\$+5.00/M

Minimum Order: Postal 5,000; Email 10000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$30.00/M
Zip/SCF/State	\$7.00/M

Postal, Email, Telephone

PROFILE

GENDER:	56% Female 44% Male
AVG AGE:	51
AVG HHI:	\$75,000

SOURCE

Internet, Direct Response

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

For more information, contact:

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Names Thru: December 2018

Next Update: April 2019



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