

# UNCLAIMED PROPERTY FINDER

## Money Seekers

### FILE DESCRIPTION

The individuals in this file have given their personal information to search for unclaimed property left in their name. This unclaimed property may come in the form of:

- Safe deposit boxes
- Bank accounts and escrow accounts
- Stocks and bonds
- Insurance policies
- Trust funds and dividends
- CDs and mutual funds
- Uncashed checks
- Wages
- Utility bills and tax refunds

These individuals are home owners, most of which have children in the home. They regularly seek out moneymaking opportunities, including sweepstakes, contests, and casino games.

## Postal, Email, Telephone

### PROFILE

GENDER: 56% Female  
44% Male  
AVG AGE: 51  
AVG HHI: \$75,000

### SOURCE

Internet Direct Response

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### FILE BREAKDOWN

288,361	Last 3 Months	\$115.00/M
102,324	Last 1 Month	\$+5.00/M

Minimum Order: Postal 5,000

### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Email Campaign Transmission Fee	\$40.00/M

### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

### SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

### CONTACT

For more information, contact:

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**INQUIRE FOR NON-PROFIT PRICING!**

## Updated January 2020

Updated: Quarterly

Names Thru: December 2019

Next Update: April 2020



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