

# WAKE UP NOW - THE YOUNG PEOPLE'S MLM

## Business Opportunity, Entrepreneurial

### FILE DESCRIPTION

The hot trendy MLM company for young people looking to make money through many social avenues. The digital offerings from WakeUpNow include WUN Finance (a personal financial management app), WUN Speak (language learning software), WUN Local (providing discounts at local business), WUN Protect (providing online identity theft protection and computer security services), WUN Vacation Club (providing wholesale pricing on hotels, timeshares, and cruises), and more. These products deliver customers tangible benefits and measurable savings.

WakeUpNow distributors have access to the Dealstream, which brings high-quality brand-name products at exciting prices. WakeUpNow utilizes a direct sales model to distribute its products and services. In addition to these channels of sales, WUN has their very own energy drink, Thunder.

### FILE BREAKDOWN

427,076	Last 12 Months	\$115.00/M
233,829	Last 6 Months	+\$5.00/M

Minimum Order: Postal 5,000; Email 10,000

### PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Email Campaign Transmission Fee	\$40.00/M

### EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

### SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$100.00/M
Zip/SCF/State	\$7.00/M

## Postal, Telephone, Email

### PROFILE

GENDER:  
36% Female  
55% Male

AVERAGE UNIT OF SALE:  
\$ 99.00

### SOURCE

Direct Response

### RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

### CONTACT

For more information, contact:

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**INQUIRE FOR NON-PROFIT PRICING!**

## Updated January 2020

Updated: Quarterly

Names Thru: December 2019

Next Update: April 2020



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