

WANNABE ENTREPRENEURS

Business Opportunity, Entrepreneurial

FILE DESCRIPTION

Starting a business from home is the goal for these entrepreneurs. They have taken on the challenge of turning their yearly income into their monthly income. These self-starters have a strong desire to change their financial situation.

FILE BREAKDOWN

506,321	Last 12 Months	\$115.00/M
277,217	Last 6 Months	\$+5.00/M
145,209	Last 3 Months	\$+10.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SPECIALTY SELECTIONS

Money Making Goal:	\$5.00/M
Approaching Retirement	
Be My Own Boss	
Better Quality of Life	
Financial Freedom	
Get Rid of Debt	
Job Insecurity	
Make Money Right Away	
Tax Savings	
Monthly Income Goal:	\$5.00/M
\$100-\$500	
\$500-\$1,000	
\$1,000-\$2,500	
\$2,500-\$5,000	
\$5,000-\$10,000	
\$10,000 Up	

SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$30.00/M
Zip/SCF/State	\$7.00/M

Postal, Telephone, Email

PROFILE

GENDER:
54% Female
38% Male

SOURCE

Internet Generated

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

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Names Thru: December 2018

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