

WORLD'S BEST OPPORTUNITY SEEKERS

Business Opportunity, Entrepreneurial, MLM, Work at Home

FILE DESCRIPTION

The world's best opportunity seekers are operators of one or more income/multi-level marketing opportunities. They are habitual buyers of all kinds of money-making schemes hoping to strike it rich the easy way. They operate one or more of a wide variety of MLM plans, gifting programs, work-at-home schemes or income opportunities and seek more. They have also purchased mailing lists of people who are also seeking opportunities in the hope of adding them to their down line. These income opportunity addicts buy multiple programs, plans, special reports, books, newsletters, workbooks, and audio & video tapes and these entrepreneurs utilize cutting edge technology for their businesses and personal lives. They are active direct mail responders specifically geared to small office-home office and are 100% internet connected.

FILE BREAKDOWN

88,171	Last 12 Months	\$115.00/M
34,599	Last 6 Months	+\$5.00/M
3,731	Last 3 Months	+\$10.00/M

Minimum Order: Postal 5,000; Email 10,000

PRODUCTION / DELIVERY COSTS

Email	\$50.00/F
FTP	\$50.00/F
Transmission Fee	\$40.00/M

EMAIL BROADCAST CHARGES

Email Address	\$160.00/M
Splits - First Pair	\$100.00/F
Each Additional Split	\$75.00/F
Suppression File	\$5.00/M or \$250 min
Test - First 2	No Charge
Each Additional Test	\$100.00/F

SELECTIONS AVAILABLE

Age	\$7.00/M
Donors	\$7.00/M
Ethnicity	\$7.00/M
Gender	\$7.00/M
Health & Wellness	\$7.00/M
Hobbies/Interests	\$7.00/M
Home/Mortgage	\$7.00/M
Household	\$7.00/M
Income	\$10.00/M
Investment Type	\$7.00/M
KeyCode	\$2.00/M
Language	\$10.00/M
Lifestyle/Life Change Event	\$7.00/M
Marital Status	\$10.00/M
Occupation	\$7.00/M
Political Affiliation	\$7.00/M
Presence of Children	\$7.00/M
Religious Affiliation	\$10.00/M
Run Charges	\$10.00/M
Telephone Numbers	\$30.00/M
Zip/SCF/State	\$7.00/M

Postal, Telephone, Email

PROFILE

GENDER:
49% Female
45% Male

AVERAGE UNIT OF SALE:

\$ 70.00

SOURCE

Internet Generated

RESTRICTIONS

Cancellation Policy: Orders cancelled before the mail date will incur \$10/M running charges, a \$75 flat fee, plus selection charges. After mail date, full charges apply. Email broadcast orders cancelled after test is sent will incur full charges.

Miscellaneous: Most orders shipped in 3 business days. We believe the information concerning this list to be accurate, but we cannot guarantee its accuracy or the outcome of the mailing. List rental is for one-time use only. Reproduction of list in any form is not permitted. All telemarketing orders must be prepaid.

CONTACT

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