



American  
Name Services ...whatever you need—just name it!

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## **American Name Services Hires Tim Georgi As New Art Director**

OREM, Utah (May 24, 2011) - American Name Services announces the hiring of Tim Georgi as Art Director in the Marketing department. Tim comes to American Name Services with over 20 years of graphic design and media production experience in a variety of industries, including higher education, advertising, and multimedia production. Most recently he was a senior graphic designer in the Development department at the Missionary Training Center at Brigham Young University in Provo, Utah. Tim is responsible for the design of internal and client projects, including web design, print layout and email marketing campaigns, as well as design and consulting for marketing initiatives.

### About American Name Services

Founded in 1995 and active advocates for the DMA, American Name Services has assisted thousands of businesses worldwide. As the data intelligence behind marketing strategies; utilizing the world's vast databases combined with state-of-the-art technology, unparalleled experience and customized partner relationships, clients are realizing the benefits of today's marketing strategies.

Experts implement the most advanced programming and analysis, to ensure efficiency and profitability strategically guiding companies to make good data decisions whether online or offline. National and International clients alike receive the benefits of Geo-targeting, extensive Data Cleansing and Modeling to maximize Ad Campaigns. Now through the development of campaign monitoring and tracking solutions ANS provides clients with even greater knowledge and metrics of advertising efforts. Empowering clients with the necessary tools to measure the effectiveness of ad promotions quantifies the success between marketing and sales departments enabling clients to realize the long-term value of the data.

For More Information visit [www.americannameservices.com](http://www.americannameservices.com) or call (800)434-1851

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